

## DISC LABEL SPECIFICATIONS:

There is no bleed required.

Three Pantone colors are included in the cost.

No solid type smaller or thinner than 6 pt. Helvetica. Beware of™, ©, ® as they will appear even smaller/thinner. Avoid small serif (i.e.: Times) fonts.

6 Point Helvetica Solid

No solid lines less than 0.6 pts., no reversed lines less than 1.3 pts.

No reversed type out of multiple screens smaller than 10 pt. Helvetica. Reversed type out of a single solid color should be no smaller or thinner than 7 pt. Helvetica.

7 Point Helvetica Solid Reversed

10 Point Helvetica Solid Reversed out of a Screen

**Regarding placed images:** Avoid creating type in Photoshop. If you must use Photoshop, send unflattened (all type unrasterized) .psd files, along with the Postscript, TrueType, or Open Type fonts you used in the document. Type should have no more than 2 screens. That type should also be 10+ pts. and no thinner than 10 pt. Helvetica. Please use 100% solid colors (i.e.: for red type you would create it as 100% magenta and 100% yellow) whenever possible.

We recommend printing a flood coat of white under halftones and 4 color process images. Images will print at 120 lpi.

Call for pricing of 150 lpi 4 color process utilizing offset printing instead of silkscreening.

Duotones are not acceptable because the printing inks are nearly opaque and the results are unpredictable.



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